

## ORDER



KSDK

**Orders**  
**Order / Rev:** 722347  
**Alt Order #:** 06371939  
**Product Desc:** AMER ACTION NETWORK  
**Estimate:** 3344  
**Flight Dates:** 10/26/12 - 11/06/12  
**Original Date / Rev:** 10/15/12 / 10/15/12  
**Order Type:** Political

**Primary AE:** Kristin Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** American Media & Advocacy Grp/ POI  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** American Action Network  
**Demographic:** A35+  
**Product Codes:** IS-Issue/Candidate,IS-Issue/Ballot,IS-Is  
**Priority:** P-1  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	10	\$19,325.00	\$16,426.25
10/29/12	11/06/12	42	\$87,060.00	\$74,001.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	10	\$19,325.00	\$16,426.25	0.00
November 2012	42	\$87,060.00	\$74,001.00	0.00
<b>Totals</b>	<b>52</b>	<b>\$106,385.00</b>	<b>\$90,427.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSDK	10/30/12	10/30/12	M-F 5-6A 5-6a	CM	5-6A	-T-----	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$675.00		0.00			
E 2	KSDK	10/31/12	10/31/12	M-F 5-6A 5-6a	CM	5-6A	--W----	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$675.00		0.00			
E 3	KSDK	11/05/12	11/05/12	M-F 5-6A 5-6a	CM	5-6A	M-----	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$675.00		0.00			
E 4	KSDK	11/02/12	11/02/12	M-F 5-6A 5-6a	CM	5-6A	----F--	:30	1	\$675.00	P-1	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$675.00		0.00			
E 5	KSDK	10/29/12	10/29/12	M-F 6-7A 6-7a	CM	6-7A	M-----	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$1,350.00		0.00			
E 6	KSDK	10/31/12	10/31/12	M-F 6-7A 6-7a	CM	6-7A	--W----	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 722347  
 Alt Order #: 06371939  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network  
 Product Desc: AMER ACTION NETWORK  
 Estimate: 3344  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KSDK	10/31/12	10/31/12	M-F 6-7A 6-7a	CM	6-7A	--W----	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$1,350.00		0.00				
E 7	KSDK	11/01/12	11/01/12	M-F 6-7A 6-7a	CM	6-7A	---T---	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$1,350.00		0.00				
E 8	KSDK	11/05/12	11/05/12	M-F 6-7A 6-7a	CM	6-7A	M-----	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,350.00		0.00				
E 9	KSDK	11/02/12	11/02/12	M-F 6-7A 6-7a	CM	6-7A	----F--	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$1,350.00		0.00				
E 10	KSDK	10/30/12	10/30/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-T-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$1,250.00		0.00				
E 11	KSDK	10/31/12	10/31/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	--W----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$1,250.00		0.00				
E 12	KSDK	11/05/12	11/05/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	M-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,250.00		0.00				
E 13	KSDK	11/06/12	11/06/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-T-----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$1,250.00		0.00				
E 14	KSDK	11/02/12	11/02/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	----F--	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$1,250.00		0.00				
E 15	KSDK	10/28/12	10/28/12	SUN TDY NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$1,125.00		0.00				
E 16	KSDK	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$1,125.00		0.00				
E 17	KSDK	10/27/12	10/27/12	SAT TDY NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$1,125.00		0.00				
E 18	KSDK	10/27/12	10/27/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$1,125.00		0.00				
E 19	KSDK	11/04/12	11/04/12	Rams Weekly Rams Weekly	CM	SU 10A-10:30A/SL (10:30 AM-11:00 AM)	-----S	:30	1	\$560.00	P-1	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$560.00		0.00				
E 20	KSDK	10/29/12	10/29/12	M-F 4P News News 5 at Four	CM	4-430P	M-----	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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E 20	KSDK	10/29/12	10/29/12	M-F 4P News News 5 at Four	CM	4-430P	M-----	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$1,125.00		0.00				
E 21	KSDK	10/31/12	10/31/12	M-F 4P News News 5 at Four	CM	4-430P	--W----	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$1,125.00		0.00				
E 22	KSDK	10/26/12	10/26/12	M-F 4P News News 5 at Four	CM	4-430P	----F--	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$1,125.00		0.00				
E 23	KSDK	11/05/12	11/05/12	M-F 4P News News 5 at Four	CM	4-430P	M-----	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$1,125.00		0.00				
E 24	KSDK	10/29/12	10/29/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$2,800.00		0.00				
E 25	KSDK	10/30/12	10/30/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	-T-----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$2,800.00		0.00				
E 26	KSDK	10/31/12	10/31/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$2,800.00		0.00				
E 27	KSDK	11/01/12	11/01/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	---T---	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$2,800.00		0.00				
E 28	KSDK	11/02/12	11/02/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$2,800.00	P-1	0.00	NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$2,800.00		0.00				
E 29	KSDK	10/29/12	10/29/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$3,025.00		0.00				
E 30	KSDK	10/31/12	10/31/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$3,025.00		0.00				
E 31	KSDK	11/05/12	11/05/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$3,025.00		0.00				
E 32	KSDK	11/02/12	11/02/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	----F--	:30	1	\$3,025.00	P-1	0.00	NM	1	\$3,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$3,025.00		0.00				
E 33	KSDK	10/27/12	10/27/12	Sat 5p News Channel 5 at 5P Sat	CM	5-530P	-----S-	:30	1	\$1,475.00	P-1	0.00	NM	1	\$1,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$1,475.00		0.00				
E 34	KSDK	11/03/12	11/03/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$1,575.00	P-1	0.00	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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 Estimate: 3344

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	KSDK	11/03/12	11/03/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$1,575.00	P-1	0.00	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-			1			\$1,575.00		0.00			
E 35	KSDK	10/28/12	10/28/12	NC5 at 5P Sun News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$1,575.00	P-1	0.00	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1			\$1,575.00		0.00			
E 36	KSDK	11/04/12	11/04/12	NC5 at 5P Sun News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$1,575.00	P-1	0.00	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1			\$1,575.00		0.00			
E 37	KSDK	10/29/12	10/29/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1			\$3,000.00		0.00			
E 38	KSDK	10/30/12	10/30/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	-T-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1			\$3,000.00		0.00			
E 39	KSDK	10/31/12	10/31/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	--W----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----			1			\$3,000.00		0.00			
E 40	KSDK	11/01/12	11/01/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	---T---	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---			1			\$3,000.00		0.00			
E 41	KSDK	10/26/12	10/26/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	----F--	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1			\$3,000.00		0.00			
E 42	KSDK	11/05/12	11/05/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1			\$3,000.00		0.00			
E 43	KSDK	10/30/12	10/30/12	Tue Prime C Parenthood	CM	9-10P	-T-----	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1			\$3,375.00		0.00			
E 44	KSDK	10/26/12	10/26/12	Fri Prime B Grimm	CM	8-9P	----F--	:30	1	\$4,050.00	P-1	0.00	NM	1	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1			\$4,050.00		0.00			
E 45	KSDK	10/27/12	10/27/12	Sat Prime C Law & Order: SVU	CM	9-10P (9:00 PM-10:00 PM)	-----S-	:30	1	\$1,350.00	P-1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1			\$1,350.00		0.00			
E 46	KSDK	10/29/12	10/29/12	LN (M-F) LN (M-F)	CM	10-1035p	M-----	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1			\$3,375.00		0.00			
E 47	KSDK	10/31/12	10/31/12	LN (M-F) LN (M-F)	CM	10-1035p	--W----	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----			1			\$3,375.00		0.00			
E 48	KSDK	11/01/12	11/01/12	LN (M-F) LN (M-F)	CM	10-1035p	---T---	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 722347  
 Alt Order #: 06371939  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: American Action Network  
 Product Desc: AMER ACTION NETWORK  
 Estimate: 3344  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 48	KSDK	11/01/12	11/01/12	LN (M-F) LN (M-F)	CM	10-1035p	---T---	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	---T---		1				\$3,375.00		0.00			
E 49	KSDK	10/26/12	10/26/12	LN (M-F) LN (M-F)	CM	10-1035p	----F--	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$3,375.00		0.00			
E 50	KSDK	11/05/12	11/05/12	LN (M-F) LN (M-F)	CM	10-1035p	M-----	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	11/05/12	11/11/12	M-----		1				\$3,375.00		0.00			
E 51	KSDK	11/02/12	11/02/12	LN (M-F) LN (M-F)	CM	10-1035p	----F--	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	----F--		1				\$3,375.00		0.00			
E 52	KSDK	11/03/12	11/03/12	Saturday Night Live Saturday Night Live	CM	1030p-1205a	-----S-	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	-----S-		1				\$1,800.00		0.00			
Totals														52	\$106,385.00